

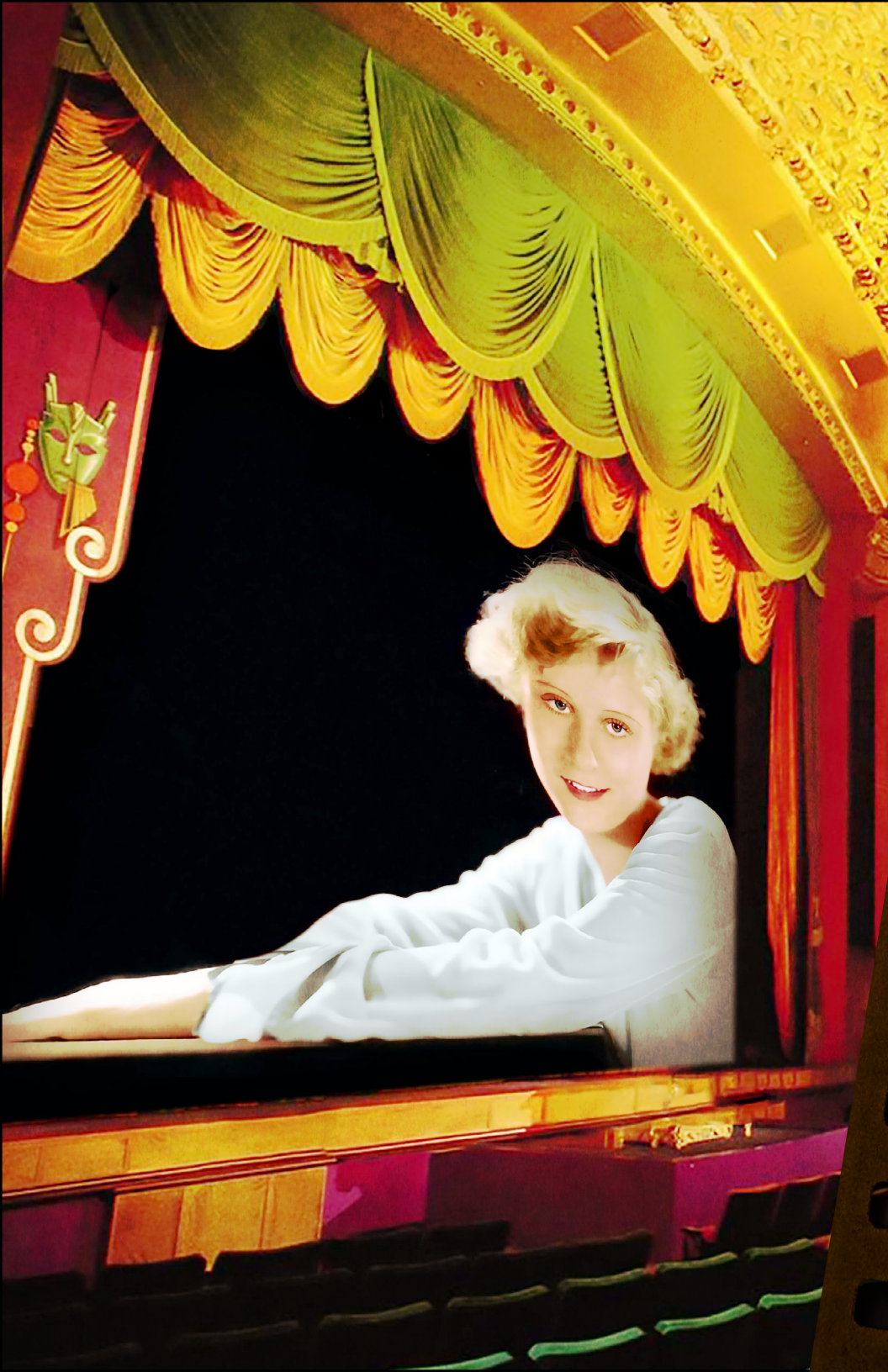
BASED ON THE TRUE STORY OF THE WOMAN WHO JUMPED FROM THE HOLLYWOOD SIGN



Rising Swan

PITCH DECK

A successful Broadway actress leaves New York to tackle the wilds of 1930s Hollywood only to find her personal demons have followed her.



Rising Swan

THE STORY OF PEG ENTWISTLE

Actress Peg Entwistle left her beloved Broadway stage for the bright lights of Hollywood. She was talented, tenacious, and desperate for an opportunity to perform. She was pretty, too, but Peg refused to compromise her principles for a chance at stardom - even when she was down to her last dollar. A budding romance with young Humphrey Bogart, family to lean on, and a small circle of close friends, made her struggles a little easier.

But then one night, high above the glimmering city, Peg Entwistle ended her life with a final dive off the 'H' of the Hollywood Sign, and no one saw it coming. She was always so strong, so smart, and so independent. Was it all a façade, hiding a terrible secret? Those who loved her can only wonder if maybe they never really knew her at all.

RISING SWAN is directed by Allison Bergman, whose award-winning GASTROPOD is currently playing the festival circuit and who has directed over 40 stage productions on both coasts.

The film is written and produced by Nate Barlow, whose recent work includes co-producing the PBS documentary THE WATER OF LIFE, about the craft of Scotch whisky, and directing the award-winning experimental short A BRIEF HISTORY OF HOLLYWOOD.

INT. RISING SWAN - SYNOPSIS

For 15-year-old PEG ENTWISTLE, life is a black hole. Her parents have died, and nothing Peg's AUNT JANE and UNCLE CHARLES do can cheer her up - until they ask her to replace a sick actress at their theater. On stage Peg's eyes light up and her life transforms.

NINE YEARS LATER: Peg is a star on Broadway, but success can only mask childhood pain for so long. When Peg's deadbeat husband ROBERT leaves, Peg decides to join childhood friend LILLITH on the trek to Hollywood.

Determined to make their own way, Peg and Lilith land a room at the Hollywood Studio Club. Peg's life picks up where it left off, landing a contract with DAVID O. SELZNICK at RKO, dating HUMPHREY BOGART, and shooting her first film, Thirteen Women - until RKO drops her contract. Peg moves into Aunt Jane's house beneath the Hollywoodland Sign.

To make matters worse, Humphrey and Peg break up and her auditions take a seedy turn, just as Lilith's career takes off. Swallowing her pride, Peg attempts to make up with Humphrey only to make a devastating discovery. Truths stripped bare and no longer able to bury her pain in work, Peg sets course for the Sign and the leap that will land her in infamy.





Director's Note Allison Bergman

I envision this story as a kaleidoscope of encounters dancing through Peg's mind as she weightlessly descends toward the city lights. As she falls, the best, the worst, the suffocating grief bubbling deep within since childhood, all rise to the surface demanding attention. With time suspended, she relives the fragments of her life, pleading for forgiveness, and trying to understand.

What excites me most about making this film is the way the story is woven together. Peg's disintegrating emotional state triggers a fracturing of the timeline which colors the narrative with surprising and tragic irony. We feel the weight of Peg's secret and very private struggle to hold on, juxtaposed with the transcendent objectivity of knowing these are her final moments of life.



Budget: \$24.3 million
Gross: \$46.0 million



Budget: \$55.0 million
Gross: \$113.4 million



Budget: \$5.2 million
Gross: \$126.2 million

Producer's Note - Nate Barlow

Peg Entwistle was mesmerized by the Hollywoodland Sign long before the former housing development billboard became a symbol of the movie industry.

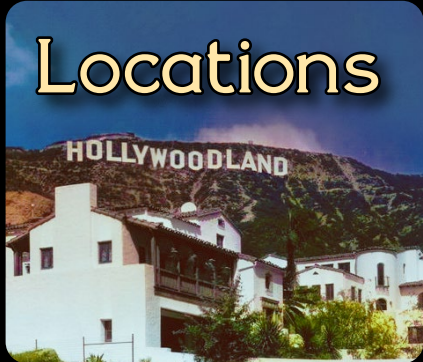
Set in the Golden Age of 1930s Hollywood and shot among the many locations

from Peg's life that still exist, RISING SWAN delves past the lies to unmask the woman atop the Sign.

Well-realized film industry and Los Angeles stories both true and fictionalized have consistently struck a chord with audiences

worldwide. RISING SWAN follows in the footsteps of such films as JUDY, CHANGELING, and L.A. CONFIDENTIAL, capturing a city or an industry, the time period, and, most importantly, the people who populate it.

Locations



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